



CHECKLIST TO PREP YOUR HOUSE FOR REAL ESTATE PHOTOS

Getting setup and ready for your Photography Shoot is very important when marketing properties online. Doing a great job of showcasing your home will improve the chances of getting potential buyers as well as selling the home. Please go through the checklist before the photographer arrives. This will help in getting the best photos possible.

INTERIOR

<input type="checkbox"/>	Clear and clean kitchen counters. Do not leave dishes or trash visible, and clear out clutter on the counters. When the kitchen counters are completely cleared off, it makes the kitchen look bigger, and buyers can imagine how they might use the space. Remove everything but perhaps a few decorative items from the countertops and clean all surface areas, including the appliances, kitchen sink and back splash.
<input type="checkbox"/>	Clear and clean bathrooms. Sinks, showers, tubs, and toilets should be wiped, and the toilet seats are down. Remove shaving cream, shampoo bottles, razors, and other such items so the counters and tub/shower looks vacant. This opens up the bathroom and creates a clean appearance. Clean, neatly situated towels are fine on towel racks for decoration.
<input type="checkbox"/>	Replace burned out or missing light bulbs. Be sure to check all of the ceiling lights (including ceiling fans), as well as extra lamps and exterior lights to make sure that they all work. Make sure you clean windows too. The photographer may open or adjust curtains and blinds for the best lighting.
<input type="checkbox"/>	Remove and store excess or large bulky furniture. This opens up the floor space and makes the home look much larger.
<input type="checkbox"/>	Make sure to roll up and remove all of the floor mats in the bathrooms, kitchen, and laundry areas, if they are stained or do not match. This can be distracting to a potential buyer. Clean all floors and make sure there are no cluttered corners or trash.
<input type="checkbox"/>	Turn All Ceiling Fans, TVs, and Computer Screens Off. Any moving items like ceiling fans or active TV/Computer screens may cause a blur in the photos. For this reason, we recommend turning off anything that moves.
<input type="checkbox"/>	Clear Appliance Surfaces of Magnets and Clutter. Remove all magnets, calendars, and personal items from view, such as on the refrigerator or message board. It will not only make your home appear tidier, it keeps your personal info safe from those viewing photos of the home.
<input type="checkbox"/>	Make All of the Beds. Use bedding that covers the entire bed and fits the mattress correctly. Use decorative pillows to brighten up the bed, if possible. The bed is the focal point of the room, therefore, if a room is clean, and the bed is unmade, it makes the whole room seem off.
<input type="checkbox"/>	Remove any personal photos or items that you would not want the public to view.
<input type="checkbox"/>	Put all shoes, jackets, and blankets in closets. If buyers see shoes and jackets on coat racks and entryway floors, they may think that the home lacks storage space. Store away any loose items to remove all distractions.
<input type="checkbox"/>	Clear all night stands and dressers. Items, such as books, magazines, medicine bottles, tissues, or devices may clutter the room. Remove everything but a lamp and one decorative item, such as a small floral arrangement or decorative book to make the area look clean and presentable. Think of a freshly cleaned hotel room.
<input type="checkbox"/>	Remove all pet items. Some people are allergic to animals. It is very important to make sure that your house shows no signs of pets.

EXTERIOR

<input type="checkbox"/>	Tidy up the yard and landscaping. This is the first picture a potential buyer will see.
<input type="checkbox"/>	Sweep off porches, patios, and decks. Remove any unnecessary items. Create a relaxing space.
<input type="checkbox"/>	Clear cars and other vehicles from your driveway or in front of your house. This can be distracting.
<input type="checkbox"/>	Hide garbage cans and lawn equipment. Clear out any toys, pets, or garden hoses.
<input type="checkbox"/>	Open up patio umbrellas and tidy up patio furniture. Dust off chairs and set up the area as though you are going to enjoy it with friends later.